



MINISTRY OF FOREIGN AFFAIRS
GENERAL SECRETARIAT FOR INTERNATIONAL ECONOMIC RELATIONS

**THE
AMBASSADORS
CIRCLE**

“Re-Launching
the National Product of Greece”

29 April 2014

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THE INITIATIVE

All Ambassadors serving in Greece are briefed annually by the Greek State on the latest developments in the Greek economy as well as on critical projects with investment potential.



THE ENVIRONMENT

A wide-angle, high-altitude photograph of Earth from space. The planet's curved horizon is visible, with a dense layer of white clouds covering the surface. The sky transitions from a deep blue at the top to a lighter blue near the horizon. A bright sun is positioned in the upper right quadrant, creating a lens flare effect and illuminating the scene.

After six years of recession, Greece returns to global markets, with a new growth model.

MISSION

The mission of this initiative is to promote our national product, the new Greek growth model, investment opportunities that arise and the capabilities of our export driven economy.



OBJECTIVES

- The creation of a pivotal meeting point of the diplomatic delegations serving in Greece, with the business community of the country.
- The establishment of a standing think tank for the development and promotion of Greek entrepreneurship.
- The promotion of Greek business “success stories”.



PROGRAM

- 15.00 Arrival of Guests
- 15.15 Opening Address
Evangelos Venizelos, Deputy Prime Minister & Minister of Foreign Affairs
- 15.35 Keynote Speech
Kostis Hatzidakis, Minister of Development and Competitiveness
- 15.50 Keynote Speech
Kyriakos Mitsotakis, Minister of Administrative Reform and e-Governance
- 16.00 Keynote Speech
Olga Kefalogianni, Minister of Tourism
- 16.10 Keynote Speech
Dimitris Kourkoulas, Deputy Minister of Foreign Affairs
- 16.20 Keynote Speech
Panagiotis Mihalos, Secretary General for International Economic Relations, Ministry of Foreign Affairs
«THE ACTION PLAN OF ECONOMIC DIPLOMACY»
- 16.30 VIDEO PRESENTATION
- 16.40 **Stelios Papadopoulos**, Director General, Public Debt Management Agency
«GREECE'S RETURN TO GLOBAL MARKETS»
- 16.50 **Eftichios Vassilakis**, Vice President, Aegean Air
«AEGEAN AIR: A SUCCESS STORY»
- 17.00 **Odysseas Athanassiou**, Chief Executive Officer, Lamda Development
«THE INVESTMENT IN HELLINIKON»
- 17.10 **Vassilios Katsos**, President & CEO, Pharmathen
«GREEK PHARMACEUTICAL INDUSTRY: LEADING THE EXTRAVERSION LEAP OF THE GREEK ECONOMY»
- 17.20 **Peter Economides**, Owner and Founder, Felix BNI
«THE ADDED VALUE OF THE GREEK PRODUCT»
- 17.30 **Dimitris Rokos**, Director, AMD Telecom
«GREECE, A CRADLE OF INNOVATION»
- 17.40 **George Zanias**, Chairman, National Bank of Greece
«THE GREEK BANKING SYSTEM CONTRIBUTING TO THE GROWTH OF THE NATIONAL ECONOMY»
- 17.50 **Emmanuel Domazakis**, President, Creta Farms
«THE GREEK FOOD INDUSTRY»
- 18.00 **Emmanuel Vordonis**, President, Spetses Initiative
«THE POTENTIAL OF THE GREEK MARITIME ECONOMY»
- 18.10 Reception

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