



RUN THE AUTHENTIC

MARATHON TO ATHENS

31st ATHENS CLASSIC MARATHON

Dedicated to the Balcan Champion Gregoris Labrakis

SUNDAY 10th NOVEMBER 2013

The Marathon Battle & the Legendary Run - 490 B.C.

The famous Battle of Marathon is also very well known for inspiring the birth of the Marathon as a sport event. The legend says that an Athenian soldier-messenger ran from Marathon to Athens to carry the precious message of the Greeks' victory over the Persians. He ran the entire distance without stopping and burst into the assembly, exclaiming "Nenikéamen" ("Rejoice: We have won") before collapsing and dying.



The 1st Olympic Marathon Race - 1896 A.D.

The legendary run of the Greek soldier led to the establishment of Marathon as a sport event of 1st Modern Olympic Games, in 1896, in Athens. A distance of 40km (later on 42.195m), from Marathon to Athens provided the most important long distance event of the Olympic history. Spyros Louis, from Greece, was the first ever Olympic gold medalist.



Hold your breath and get ready to experience an once in a lifetime must do run!

Athens Classic Marathon Today: The Authentic Course!

Athens Classic Marathon course offers a unique experience to every marathon runner. It is the Authentic Course! It is the course of the 1st Modern Olympics, the one also used for the 2004 Olympics in Athens. The Marathon Race starts from the Marathon Town, passes around the Marathon Tomb and ends inside the historic Panathenaikon "Marble" Stadium, a venue that provides the

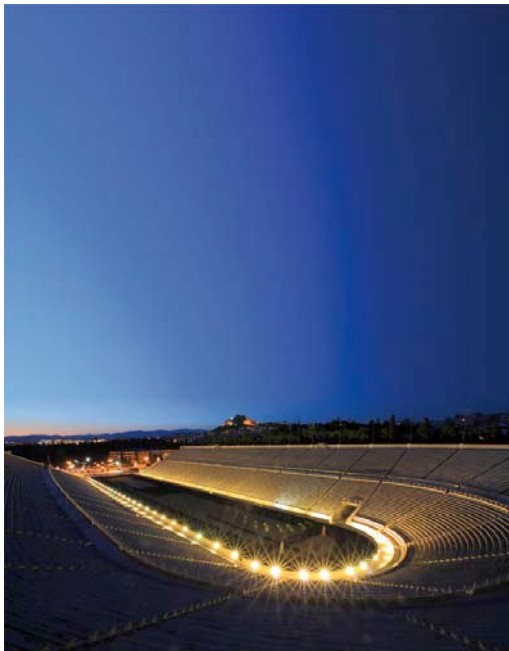
chance for more than 40.000 spectators to be along the finish line! No wonder why most of our participants end up in an elated emotional state when they finally manage to cross the finish line.



ATHENS CLASSIC MARATHON IN BRIEF:

5 Road Races:

- The **Marathon Race** (& power walking) of 42,195m
- The **10km Road Race**. A "round trip" on the last 5km of the Marathon Course
- The **5km Road Race**: Inside the historic center of Athens (Parthenon is included).
- The **1000m Fun Run for Special Olympics Hellas athletes**
- The **700m Kids Run** for limited number of children, 9-12 years old.



4 Archeological Sites:

- The historic **Marathon Start**, at Marathon Town
- The **Marathon Tomb**
- The **Zappeion Megaron**, at the Athens city center
- The **Panathenaikon Stadium**

3 Major Parallel Events:

- The **ACM EXPO**, for sports and tourist products, on Thursday, Friday & Saturday before the race, attracting more than 30,000 visitors and runners.
- The **ACM Opening Ceremony** and the **Lighting of the Marathon Flame**, one day before the race (on Saturday), inside the Marathon Tomb.
- The **AIMS Marathon Symposium**, one day before the race, with the participation of Race Directors.



Registration period

Opens in early March every year and goes on until the participation limit is met.

The Registration Package

- **Welcome services** at the Athens International Airport (Reception Desk)
- **50% Discount Card for all Public Transport Means**, for 3 days prior and 2 days after the race
- **Bib Number**, with the name of the runner printed on
- The Athens Classic Marathon **T-shirt**, as well as other **commemorative gifts**
- **50% discount** on the entrance fees of **The Parthenon and the New Acropolis Museum**
- **Free Transport** from Athens to **Marathon Start** on the race day
- Electronic timing (chip).
- A unique **Finishers' Medal**, depicting the Panathenaikon Stadium

ATHENS: 10 REASONS TO VISIT

1. A great sunshine and a happy smile you get by the time you step your feet into the ground
2. The sense of relaxation of the great deep blue Athenian skyline
3. The Parthenon & The New Acropolis Museum
4. A walk through the city historic center in Plaka district & Monastiraki Flea Market
5. The Athenian coastline, 20' away from the center of city, where swimming is possible even during autumn
6. The temple of Poseidon, in cape Sounion (1 hour from the center of the city)
7. The Panathinaikon stadium (1896 Olympics venue and venue of Athens Classic Marathon!)
8. Gazi area, where the party goes from midnight until daybreak
9. Discreet restaurants where you can find unique dishes of Greek cuisine combining mainstream and traditional recipes in reasonable prices
10. A positive thinking attitude against all difficulties and the good vibes transmitted by the people of the city where western civilization was born

